

**WPXI**

**WPXI**  
4145 Evergreen Road  
Pittsburgh, PA 15214

**Contract # 321578**  
Schedule Dates 08/17/12-09/04/12  
Advertiser National Republican Congressional Committee - In

National Media (2711)  
Political - Issue (1068)

ISS/NRCC-1E (81865)

Teletel/Washington DC, Washington DC (1040)

Telerep/Washington DC

ANGLE,BEN

/

155/426/2594

NRCC 8/17

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*.

PF

Date Entered 07/11/12

Last Modified 08/27/12

Entered By Jennifer Stewart

CO-OP Yes

Headline # 06187339

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$5,355.00

Net Total \$30,345.00

Sales Tax

Comments

Entered

Comments



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

WPXI

National Media  
815 Slaters Lane  
Alexandria, VA 22314

**Contract # 321578**

Date Entered 07/11/12  
Last Modified 08/27/12

Entered By Jennifer Stewart

Schedule Dates 08/17/12-09/04/12  
By Broadcast Month Aug. 2012  
Sep. 2012

Pittsburgh (WPXI)	Spots	Rate
By Broadcast Month		
Aug. 2012	39	\$33,700.00
Sep. 2012	1	\$2,000.00
<b>Grand Total:</b>	<b>40</b>	<b>\$35,700.00</b>

Advertiser	National Republican Congressional Committee - In	Entered By	CO-OP
Agency	National Media (2711)	Headline #	Yes
Product	Political - Issue (1068)	Demo	0618739
Brand	ISS/NRCC-1E (81865)	Order Type	Normal
Salesperson	Telerep/Washington DC, Washington DC (1040)	Package Deal	
Sales Office	Telerep/Washington DC	Commission %	15.00
Buyer Name	ANGLE,BEN	Commission	\$5,355.00
Phone/Fax	/	Net Total	\$30,345.00
CPE		Sales Tax	
Account Types	National/Political		
Billing Type	Standard		
Comments	NRCC 8/17 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****.		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	7:30P- WHEEL OF FORTUNE	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730-8P/12	7/13/12	
13.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	6P- CHANNEL 11 NEWS								1	\$500.00	\$500.00	Pittsburgh (WPXI)	NEWS 6-630P/13	7/13/12	
14.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	10:59P- CHANNEL 11 NEWS								1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/14	7/13/12	
15.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	11:34P- TONIGHT SHOW								1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/15	7/13/12	
16.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	5:58P- Channel 11 News At 6pm M-F								1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/16	7/13/12	
17.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	6:59P- JEOPARDY								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/17	7/13/12	
18.0	Normal Line / Spot	08/23/12-08/23/12	5	:30	7:20P- WHEEL OF FORTUNE								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTUNE 730-8P/18	7/13/12	
19.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P								1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	7/13/12	
20.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:34P- TONIGHT SHOW								1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/21	7/13/12	
21.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	11:59A- Channel 11 News At Noon								1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/22	7/13/12	
22.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:58P- Channel 11 News At 6pm M-F								1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/23	7/13/12	

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



The logo for WPXI-TV, featuring a stylized 'P' and 'I' inside a circle, with the station call letters 'WPXI' in a bold, sans-serif font below it.

National Media  
815 Slaters Lane  
Alexandria, VA 22314

<b>Account Types</b>	National/political
<b>Billing Type</b>	Standard

### Comments

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
NRCB 8/1

<b>Pittsburgh (WPXI)</b>		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Aug. 2012	39	\$33,700.00
Sep. 2012	1	\$2,000.00
<b>Grand Total:</b>	<b>40</b>	<b><u>\$35,700.00</u></b>

CONFIRMATION CONTRACT																			
Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	5:59A- Channel 11 News 6am		1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/24	7/13/12
24.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	6:59P- Jeopardy			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/25	7/13/12
25.0	Normal Line / Spot	08/21/12-08/21/12	5	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 7-730-8P/26	7/13/12
26.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P			1						1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/27	7/13/12
27.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:34P- TONIGHT SHOW			1						1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/128	7/13/12
28.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	11:59A- Channel 11 News At Noon			1						1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/29	7/13/12
29.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:59P- Channel 11 News At 6am M-F			1						1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/30	7/13/12
30.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	5:59A- Channel 11 News 6am			1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/31	7/13/12
31.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	6:59P- Jeopardy			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/32	7/13/12
32.0	Normal Line / Spot	08/22/12-08/22/12	5	:30	7:30P- WHEEL OF FORTUNE			1						1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL-FORTUNE 7-730P/33	7/13/12
33.0	Normal Line / Spot	08/17/12-08/17/12	5	:30	5:59P- Channel 11 News At 6am M-F				1					1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/36	8/8/12

# CONFIRMATION CONTRACT

ACCEPTED-AGENCY/AVAILABILITY

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Pittsburgh, PA 15214

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Agency	National Media (2711)		CO-OP	Yes
Product	Political - Issue (1068)		Headline #	06187339
Brand	ISS/NRCC-TE (81865)		Demo	
Salesperson	Telerep/Washington DC, Washington DC (1040)		Order Type	Normal
Sales Office	Telerep/Washington DC		Package Deal	
Buyer Name	ANGLE,BEN		Commission %	15.00
Phone/Fax	/		Commission	\$5,355.00
CPE	155/426/2594		Net Total	\$30,345.00
Account Types	National/Political		Sales Tax	
Billing Type	Standard			
Comments	NRCC 8/17 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****.			

Pittsburgh (WPXI)		Broadcast Month	Spots	Rate
Aug. 2012		39	\$33,700.00	
Sep. 2012		1	\$2,000.00	
Grand Total:		40	\$35,700.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / Prime	08/17/12-08/17/12	5	:30	7:57P- Americas Got Talent							1	1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	AGT 8-9P/37	8/8/12	
35.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:59A- Channel 11 News		1						1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/28	8/8/12	
36.0	Normal Line / Spot	08/18/12-08/18/12	5	:30	11:29P- NBC SATURDAY NIGHT LIVE							1	1	\$900.00	\$900.00	Pittsburgh (WPXI)	SNL/39	8/8/12	
37.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	8A- 10A (EST)							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/40	8/8/12	
38.0	Normal Line / Spot	08/22/12-08/23/12	5	:30	11:59A- Channel 11 News							1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	NOON NEWS/41	8/8/12	
39.0	Normal Line / Prime	08/21/12-08/21/12	5	:30	7:57P- Americas Got Talent							2	1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/8/12	
39.0.1	Closed Preempt	08/21/12														Pittsburgh (WPXI)	No Avail/Exception -		
40.0	MG For 39.0.1 / Prime	08/29/12-08/29/12	5	:30	7:57P- Americas Got Talent							1	1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/17/12	
40.1	Closed Preempt	08/28/12														Pittsburgh (WPXI)	No Avail/Exception -		
41.0	MG For 40.0.1 / Prime	09/04/12-09/04/12	5	:30	7:57P- Americas Got Talent							1	1	\$2,000.00	\$2,000.00	Pittsburgh (WPXI)	AGT 8-10P/	8/27/12	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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